

**Press Release****December 8, 2009, Bucharest****70 Representatives of Universities, the Business Environment and the Civil Society****Build Success Scenarios for Romanian Higher Education in the Year 2025**

The Executive Agency for Higher Education and Research Funding (UEFISCSU), as part of the *Quality and Leadership for Romanian Higher Education* project, organizes a workshop on the topic "Building Success Scenarios for the Romanian Higher Education in 2025". The workshop will take place between December 8 and December 11, in Sinaia.

Approximately 70 participants, rectors, deans, members of the teaching staff and experts in higher education, representatives of the business environment, the civil society and student associations and the media will take part in the debates.

"This workshop is an important step for our consultative approach to Romanian higher education in the year 2025. The purpose of the Quality and Leadership for Romanian Higher Education project is to provide a vision-document and a set of strategic recommendations that could provide the framework necessary for Romanian universities to develop and operate as key players in the social and economic growth of Romania. This workshop brings together 70 experts coming from both university and business environments and from the civil society, experts who will actually contribute to the debating and outlining of long-term success strategies for higher education," explained **Prof. Adrian Curaj, manager of the *Quality and Leadership for Romanian Higher Education* project.**

The purpose of the workshop is to build scenarios for Romanian higher education in the year 2025. The event is built on a set of analyses prepared by the groups of experts, between June and November 2009.



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The discussions will take place in both parallel and plenary sessions; work groups will debate success scenarios for Romanian higher education in 2025 with the assistance of international experts in scenario building: Campbell Warden (international expert for UNESCO and United Nations Industrial - UNIDO evaluator and trainer), Ozcan Saritas (researcher at the Manchester Institute of Innovation Research and editor of "Foresight" magazine), Riel Miller (member of the Board of Directors of the Association of Professional Futurists, as well as of World Futures Studies Federation), Lee Lik Meng (associate professor at University Science Malaysia), Philine Warnke (researcher at the Fraunhofer Institute for Systems and Innovation Research - ISI Germany).

Background Information

The *Quality and Leadership for Romanian Higher Education* project is one of the five strategic higher education projects conducted by CNCISIS, CNFIS and UEFISCSU and funded through the European Social Fund, the Sectoral Operational Program Human Resources Development. The mission of UEFISCSU is to manage the financial resources necessary to support the development of higher education and university research. In order to do that, the organization is seeking to attract new sources of financing and to focus its activity on a high-performance management of funds for higher education and research in universities.

The general goal of the *Quality and Leadership for Romanian Higher Education* project is to develop, with the help of all relevant partners, a vision and a strategy for Romanian higher education (in 2025), which would constitute the basis of medium- and long-term policies and actions, thus contributing to the improvement of strategic, financial, human resources and learning resources management in universities, to the promotion of innovation, cooperation and partnerships among universities, the business environment and research centers in order to develop a Romanian knowledge society.

For further information, visit our website: www.edu2025.ro or contact us at:

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